

HUMBOLDT

2015F Population: 6,850

Annual Projected Population Growth (2014-2024): 0.17%

Average Household Income: \$92,057

Estimated Retail Inventory: 160,000 SF

2015 Vacancy Rate: 6.75%

New Retailers: Tim Hortons, Boston Pizza, Sobeys, Co-op

Trading Area Population: 30,000

Humboldt is located in the heart of Saskatchewan in one of the province's most progressive and prosperous agricultural, manufacturing and resource-based areas. Located one hour east of Saskatoon, Humboldt is a growing and thriving city and serves as the region's largest urban centre. The community and businesses have welcomed the tremendous economic growth seen over the past several years, and are working to ensure that they continue to provide exciting opportunities into the future. Investment that will support Humboldt's growth includes the upcoming construction of a new water reservoir as well as water distribution plant upgrades designed to accommodate a population of 12,000. The community is well served with a full hospital and access to health, emergency and community social and safety services along with local schools, a regional college and conveniently located post-secondary education and training at St. Peter's College.

Humboldt is a recognized provincial immigration gateway, settling newcomers into the city and region to support its successful industries. Several well-established manufacturing firms in the surrounding not only serve local needs, but external markets as well. The mining sector has been a mainstay with Potash Corp Lanigan located 40 km to the south and BHP Billiton advancing the Jansen potash mine project southeast of Humboldt. Excellent recreational and shopping facilities, along with the friendly atmosphere of this community, further enhance Humboldt's appeal.

2014 saw over \$11 million in commercial building permit valuations, demonstrating continued confidence in Humboldt's diverse, growing regional market. With all the amenities of a larger city and the desired lifestyle offered by a small community, Humboldt's attractive quality of life is second to none. Due to a strong, steady market and low vacancy rates, many new retail and small businesses have chosen Humboldt as a place to invest, grow and thrive.

"Humboldt has been hard at work establishing our city as a sure place for business and investment. With a growing population, continued, steady commercial and residential investment and excellent community facilities and quality of life, we're ready to support businesses that want to grow alongside us."



- Malcolm Eaton, Mayor of Humboldt